



# Georgia *Spring 2022* Tire Tracks

A Publication of the Georgia Tire Dealers and Retreaders Association, Inc.

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## 2022 ANNUAL CONVENTION

**JULY 15 - 16, 2022**

**The Westin Savannah Harbor Golf Resort & SPA**

1 Resort Drive

Savannah, GA 31421

**Mark Your Calendars! Book Your Hotel Room! Register Today!**



**Call 1-888-236-2427 by June 10, 2022**

To Get the Hotel Group Rate, Identify Yourself With:

**Georgia Tire Dealers & Retreaders Association 2022 Convention**

**OR**

**Book online using the following link:**

**<https://book.passkey.com/e/50246438>**

**Hotel Room .....\$218**

Plus state and local taxes and \$25 Resort Fee

\$20 Self Parking Per Day/\$35 Valet Parking Per Night

*\* Rates are valid three days before and three days after the convention dates.*

**ENJOY ONE LAST VACATION THIS SUMMER! FAMILIES WELCOME!**

*Tentative Agenda*

**Friday, July 15**

9:00 - 2:00 pm

**Golf Tournament - Crosswinds Golf Club**

*Registration at 8:00 am*

9:30 am

**Sporting Clays - Forest City Gun Club**

*Registration at 9:00 am*

4:00 - 6:00 pm

**Arrival/Registration**

*Main Lobby*

7:00 - 8:00 pm

**Reception**

*Harbor Lawn*

8:00 - 10:00 pm

**Scholarship Banquet & Hall of Fame**

*Harbor Ballroom*

**Saturday, July 16**

9:00 - 12:00 pm

**Educational Sessions** (Breakfast starts at 8:00)

*Grand Ballroom F*

12:30 - 2:30 pm

**Tabletop Trade Show** (Lunch will be served)

*Harbor Ballroom*

3:00 pm

**Board of Directors/Annual Meeting**

*Grand Ballroom F*

*\* A Silent Auction will be held Friday night.*

## PAST PRESIDENTS

THANK YOU TO ALL WHO  
HAVE SERVED  
WITH DIGNITY AND HONOR

### GTDRA PAST PRESIDENTS

Life Members of Past President's Council

Scott Beasley, Dublin  
Terry Beavers, Forest Park  
Jeff Bobbitt, Macon  
Joe Bross, Columbus  
J. Mercer Brown, Atlanta  
Larry Bush, Macon  
James Cannon, Canton  
Bill Duckworth, Jr., Brunswick  
\*\*Ken Exum, Atlanta  
David Fausett, Adel  
Dick Frank, Augusta  
Bobby Franklin, Folkston  
\*\*Abe Goldstein  
Bob Green, Ellenwood  
\*\*Mike Harrison, Gainesville  
\*\*N. H. Hobgood, Jr., Toccoa  
Mike Houston, Warner Robins  
Bruce Howell, Stone Mountain  
Bob Hughes, Savannah  
\*\*H. Z. Kelley  
Capers Lifsey, Columbia, SC  
Rob Miller, Dublin  
Charles Neel, Griffin  
Richard Newlon, Conyers  
\*\*Mobley Noble, Stone Mountain  
Neal Page, Albany  
Richard Palmer, Jr., Macon  
Richard Palmer, Sr., Macon  
John Plumstead, Byron  
Sean Plumstead, Byron  
David Polhill, Dublin  
Bill Raffield, Macon  
\*\*Warren Raffield  
\*\*Bob Rogers, Mableton  
Ernie Rowell, Columbus  
Tony Sexton, Loganville  
Bobby Singletary, Thomasville  
\*\*Tom Snow  
Lowell Tench, Clarkesville  
J. R. Traylor, Sr., Moultrie  
Richard Traylor, Sr., Moultrie  
Rodney Traylor, Moultrie  
Don Wettlaufer, Canton  
Jim Whitehead, Jr., Augusta  
Mike Wilkinson, Tucker  
Kim Willis, Griffin

\*\*Deceased

2022 FOUNDATION SCHOLARSHIP WINNERS



Ashley Lindsey  
Tom Snow Scholarship  
Georgia Southern



Madison Hendrix  
Auto Service Processing  
Eckerd College



Rebecca Polhill  
Past Presidents' Scholarship  
Ole Miss

## FEDERATED INSURANCE: NEWS RELEASE

### Federated Mutual Group and Federated Life Insurance receive A+ (Superior) rating from A.M. Best®

A.M. Best Company, the most widely recognized provider of insurance industry ratings and financial data, confirmed its A+ (Superior) rating for Federated Mutual Group and for Federated Life in April 2022. Federated has maintained this rating for the last 24 years. The companies within Federated Mutual Group include Federated Mutual Insurance Company, Federated Service Insurance Company, Federated Reserve Insurance Company, and Granite Re, Inc.

A.M. Best Company assesses the creditworthiness of and/or reports on over 16,000 insurance companies worldwide. Their credit ratings are independent, indicative and interactive, and summarize their opinion on an insurance company's ability to pay claims, debts, and other financial obligations in a timely manner.

**At Federated Insurance, It's Our Business to Protect Yours®**

#### [About Federated Insurance](#)

Founded in 1904, Federated Insurance is a national insurance and risk management organization that serves the property, casualty, and life insurance needs of clients in select industries. The organization has 523 recommendations from state, regional, and national associations and buying groups.

## GEORGIA TIRE DEALERS: NEW MEMBERS

### Welcome New Members!

Wholesale Tire of Perry - *Jeff Bone*  
624 General Courtney Hodges Blvd.  
Perry, GA 31069  
478-987-4794

Cooperation Fleet Services LLC - *David Curry*  
125 Depot Ct., Ste C.  
Peachtree City, GA 30269  
470-710-9424



# Annual Convention Registration Form July 15 - 16, 2022

*The Westin  
Savannah Harbor  
Golf Resort & SPA*



**Be Included in a Raffle Drawing by Registering Early!**  
**Return Your Registration Form to the GTDRA Office**  
**By June 10, 2022 for Your Chance to Win a \$100 CASH PRIZE!**

**Final Registration Date: July 1, 2022**

Mail or Fax your Registration Form and Hall of Fame Nomination to  
GTDRA \* PO Box 801378 \* Acworth \* GA \* 30101  
FAX: (770) 421-0511  
Additional forms available @ [www.gtdra.com](http://www.gtdra.com)

\_\_\_\_\_  
*Company Name*

\_\_\_\_\_  
*Address*

\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_  
*City/state/zip*

\_\_\_\_\_/\_\_\_\_\_  
*Telephone/ Email*

**List names for badges**

### **Registration Fees**

\$150 Per Couple - \$150 x \_\_\_\_\_ = \$ \_\_\_\_\_

Additional family members:

(ages 13 - 18) \$40 x \_\_\_\_\_ = \$ \_\_\_\_\_

(ages 5 - 12) \$20 x \_\_\_\_\_ = \$ \_\_\_\_\_

Children under 4 \_\_\_\_\_ FREE

\$100 Per Individual - \$100 x \_\_\_\_\_ = \$ \_\_\_\_\_

### **Golf**

\$100 Per Person - \$100 x \_\_\_\_\_ = \$ \_\_\_\_\_

Name of Golfer(s): \_\_\_\_\_

### **Sporting Clays**

\$75 Per Person - \$75 x \_\_\_\_\_ = \$ \_\_\_\_\_

Shot gun shells not included/Please bring your own

TOTAL AMOUNT DUE \$ \_\_\_\_\_

Enclosed is Check # \_\_\_\_\_ in the amount of

\$ \_\_\_\_\_ OR

Please charge:

\_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ Amex Exp.

Card Number

Expiration Date CVV Code Zip Code

Signature

If possible, please put me in a golf group with: \_\_\_\_\_

# of People Attending: \_\_\_\_\_ Friday Banquet \_\_\_\_\_ Sat. Educational Sessions \_\_\_\_\_ Sat. Trade Show

# ANNUAL CONVENTION INFORMATION

## EDUCATIONAL SESSIONS

### ***“Hire, Retain, and Develop Future Leaders”***

#### **Federated Insurance**

One good hire today could become a great leader tomorrow. This presentation will address hiring and retaining employees, and will examine how to help them develop into future leaders to better position your organization to have well-trained, experienced people in key positions. Managing the succession of talent is a vital-strategic process that can minimize gaps in leadership and enable your best people to develop the skills necessary for possible future roles.

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### ***“Customer Service – It is Our Pleasure to Serve You!”***

#### **Canduit Connection LLC**

Learn how a business integrates top talent to achieve a lasting reputation and how those steps translate into customer loyalty.

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### ***“Marketing Effectively”***

#### **Epicor**

Epicor Service CRM provides the tools you need to market your tire, service & repair shop simply and effectively while also helping you develop and retain more high-value customers, automatically.

# ANNUAL CONVENTION INFORMATION

## EARLY REGISTRATION

**Win \$100 CASH!** Complete and return your registration form to the GTDRA office by JUNE 10TH, and you will be included in a raffle drawing for a chance to win \$100 Cash.

## SILENT AUCTION

Place bids on a variety of items donated by the Georgia Tire Dealers Board of Directors and go home with something special. Past items have been laptops, wine glasses, televisions, UGA football tickets, Braves tickets, beach bags with accessories, floor mats, Bose Bluetooth speakers, golf clubs and bags, Craftsman yard blowers, and a variety of awesome coolers. This year, a gift certificate for a two night stay with breakfast for two at The Westin Savannah during nonconference dates will be available! Bids will be placed during the Friday night banquet and winners will be announced after dinner.

## SPONSORSHIP & TABLETOP OPORTUNITIES

To all of the GTDRA Supplier Members: Please consider being a 2022 Annual Convention Sponsor. Four levels of sponsorships are available: Platinum - \$2,500; Gold - \$2,000; Silver - \$750; and Bronze - \$350. Each level offers different benefits. Also, you may participate in this year's tabletop trade show for only \$350. Go to [www.gtdra.com](http://www.gtdra.com) for Sponsorship forms or call the GTDRA office.

## HALL OF FAME

The Georgia Tire Dealers & Retreaders Association Hall of Fame is to honor those individuals who have played a significant role in the growth and development of the Georgia Tire Dealers Association and the Tire Industry. Please consider nominating the individual you would like to see inducted this year. go to [www.gtdra.com](http://www.gtdra.com) for Hall of Fame Nomination forms. Winners will be announced at the 2022 Annual Convention.

### Past Hall of Fame Inductees

\*Deceased

2010  
\*Bobby Carroll  
\* Tom Snow

2011  
\*Buck Kelly  
\*Bob Rogers

2012  
Scott Beasley

2013  
\*Mike Harrison

2014  
Tony Sexton

2015  
\*Gene Laabs  
\*Warren Raffield

2017  
Richard Newlon

2018  
Gary Waters

2019  
\*Earl Perry  
\*James Robert Traylor Sr

2022  
???



## SUPPLIER MEMBERS

### **123 Wholesale Tire**

Randy Church  
706-778-7656

### **American Tire Distributors**

*Augusta*—Chris Jennings  
800-476-3634

*Byron*—Tom Holland  
800-342-9641

*Kennesaw*—Kent Kellar  
800-444-5853

*Tucker*—Kent Kellar  
800-241-1184

*Huntersville, NC*—Fran Goins  
800-277-8473

### **Auto Service Processing**

Craig Roll  
800-979-1516

### **CINTAS**

Tom Cato - 912-537-9500

### **Cooper Tire & Rubber**

Rick Didelot  
813-418-2970

### **Falken Tire Corporation**

Tim Hutchison  
909-727-2087

### **Federated Insurance**

Austin Bass  
352-226-2724

### **Liberty Tire Recycling, Inc.** - Dewey Grantham, Jr.

404-355-0547

### **Mohawk Rubber Sales**

Steve Fulton  
770-664-6644

### **Net Driven**

John Twernbold - 570-880-7030

### **NTW - National Tire Wholesale**

*Albany*—Mike Singletary  
800-342-6162

*Augusta*—Terry Wilbur  
800-637-2474

*Gainesville*—Richey Aiken  
800-225-7950

*Hapeville*—Karl Smith  
800-241-6022

*Macon*—Troy McDaniel  
800-637-6109

*Marietta*—Jon Shields  
866-791-4323

*Savannah*—Clinton Woodlief  
800-447-9780

### **Parrish Tire Company**

Robby Dixon/Nathan Keaton  
770-830-1698

### **Quality Tire Recycling, LLC**

Doug Bernhardt - 770-775-3304

### **Reel Tech, Inc.**

Wayne Reel  
706-201-5708

### **Tire Distributors of GA**

*Byron* —  
Sean Plumstead/Steve Dillingham  
478-745-1975

*Statesboro*—Austin Ballew  
912-259-9600

*Statham*—Jay Lee  
770-796-0363

*Tifton*—Laura Thompson  
229-386-1888

### **Turtle Plastics**

Dennis Hildebrandt  
440-282-8008

### **U.S. AutoForce**

*Ellenwood*—Jerry Cargile  
800-334-3321

*Macon*—Mark Hatcher  
800-299-0687

*Birmingham, AL*—Matt Wall  
855-247-8209

*Jacksonville, FL*—Jimmy McNair  
800-414-3810

*Tallahassee*—Dominick Scileppi  
800-758-8473

*Augusta, SC*—Greg Smith  
800-222-9679



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